

LOGO
HERE

Business analytics

Power BI, Data
visualization
Tableau



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Course description

This course provides a comprehensive introduction to Business Analytics, focusing on the application of data analysis techniques and tools to drive business decision-making and strategy. It covers key topics such as data collection, data visualization, statistical analysis, predictive modeling, and data mining. Students will learn how to transform data into actionable insights and develop skills in using industry-standard software and tools. Through practical case studies and projects, students will gain hands-on experience in solving real-world business problems using analytics.



Course outcomes

This course provides an introduction to the fundamental concepts and techniques of Business Analytics. It covers Practical Application Through hands-on projects and case studies, students will develop the ability to solve real-world business problems using data analytics tools and methodologies & also Students will gain hands-on experience about competitive edge in the job market by possessing skills highly sought after in various industries, including finance, marketing, operations, and consulting also BI tools, Data Distribution, Data Cleaning and Preprocessing and so on.

Features of the course

Course duration -20 hours

Difficulty level- Basic and intermediate

Video lessons - modules ,concept, lessons

Contain quizzes-Assignment, Resources

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